GOVERNMENT OF INDIA
TOURISM
LOK SABHA

STARRED QUESTION NO:457
ANSWERED ON:24.04.2008
HEALTHCARE TOURISM
Vallabbhaneni Shri Balashowry

Will the Minister of TOURISM be pleased to state:

(a) whether a Task Force has been constituted for promoting healthcare tourism in the country;

(b) if so, the details thereof;

(c) the action plan prepared by the Task Force; and

(d) the steps proposed to be taken in the current year?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b), (c) & (d): A Statement is laid on the Table of the House.

STATEMENT IN REPLY TO PART (a), (b), (c) & (d) OF LOK SABHA STARRED QUESTION NO.457 ANSWERED ON 24.04.2008 REGARDING HEALTHCARE TOURISM.

(a), (b), (c) & (d): A Task Force headed by Secretary (Health & Family Welfare) with Senior Officials of Ministry of Health & Family Welfare, Ministry of Tourism and experts in the medical field has been constituted for promoting healthcare tourism in the country. Following measures have been taken to promote Medical and Health Tourism:

i) Brochure, CDs and other publicity materials on Medical and Health Tourism including the traditional system of medicine, have been produced and widely circulated through its Indiatourism offices abroad for publicity in potential markets.

ii) A new category of 'Medical Visa' has been introduced by Ministry of Home Affairs for patients and their attendants coming to India for medical treatment.